## PHILIP MORRIS

Tar, mg/cigt.

		C.I. Report
<u>Brand</u>	Market Sample #32	May, 1990
Alpine KFMSP	17.0	14.8
Alpine 100FMSP	15.4	15.0
Alpine Lights KFMSP	9.3	9.7
Alpine Lights 100FMSP	9.5	9.9
B & H KFHP	15.4	14.7
B & H 100FHP	16.4	16.1
B & H 100FMHP	16.5	16.1
B & H 100FSP	16.9	16.0
B & H 100FMSP	15.8	15.6
B & H Deluxe Ultra Lights 100FHP	5 <b>.2</b>	5.6
B & H Deluxe Ultra Lights 100FMHP	5.1	5.0
B & H Lights 100FHP	10.8	10.5
B & H Lights 100FMHP	10.2	10.6
B & H Lights 100FSP	10.6	11.0
B & H Lights 100FMSP	10.6	10.2
B & H Multifilter KFSP	11.3	10.6
Cambridge Full Flavor KFSP	17.5	16.2
Cambridge Full Flavor 100FSP	17.3	16.2
Cambridge Lights KFSP	12.4	11.7
Cambridge Lights KFMSP	12.0	12.4
Cambridge Lights 100FSP	11.7	11.5
Cambridge Lights 100FMSP	11.5	10.8
Cambridge Ultra Low Tar 100FSP	4.0	
English Ovals KNFHP	23.5	4.8
Marlboro KFHP		22.9
Marlboro KFSP	16.8	15.5
Marlboro KFMSP	16.8	16.2
Marlboro 100FHP	16.5	15.6
Marlboro 100FSP	16.6	15.7
	16.4	15.8
Marlboro 25's KFSP	17.1	16.1
Marlboro Lights KFHP	11.2	10.8
Marlboro Lights KFMHP	9.8	9.6
Marlboro Lights KFSP	11.3	10.7
Marlboro Lights 100FHP	10.8	10.9
Marlboro Lights 100FMHP	10.0	9.8
Marlboro Lights 100FSP	10.7	10.5
Marlboro Lights 25's KFSP	11.0	10.7
Marlboro Red 100FHP	16.8	15.7
Marlboro Red 100FSP	16.4	15.8
Merit KFHP	7.7	7.7
Merit KFSP	7.8	7.8
Merit KFMSP	7.9	7.9
Merit 100FSP	9.8	9.7
Merit 100FMSP	9.7	9.4
Merit Ultra Lights KFHP	5.1	5.4
Merit Ultra Lights KFSP	4.8	4.9
Merit Ultra Lights KFMSP	4.8	5.6
Merit Ultra Lights 100FHP	5.8	6.4
Merit Ultra Lights 100FSP	5.3	5.7
Merit Ultra Lights 100FMSP	5.2	5.0

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<u>Brand</u>	Market Sample #32	C.I. Report <u>May</u> , 1990
Parliament Lights KFHP	9.2	9.2
Parliament Lights KFSP	9.4	9.7
Parliament Lights 100FSP	12.2	11.5
(Philip Morris) RNFSP	23.5	20.7
(Philip Morris) Commander KNFSP	26.1	23.6
PM International 100FHP	16.7	15.5
PM International 100FMHP	16.8	15.8
Players RNFHP	24.7	23.4
Players KFHP	12.0	11.7
Players KFMHP	11.8	11.2
Players 100FHP	14.2	13.2
Players 100FMHP	13.9	13.4
Players Lights 25's KFSP	10.4	10.3
Players Lights 25's KFMSP	10.1	9.5
Players Lights 25's 100FSP	11.8	11.8
Players Lights 25's 100FMSP	11.5	11.5
Saratoga 120FHP	15.1	14.1
Saratoga 120FMHP	14.8	13.4
Va Slims 100FSP	15.0	13.7
Va Slims 100FMSP	15.3	14.1
Va Slims Lights 100FHP	8.7	8.5
Va Slims Lights 100FMHP	8.6	8.0
Va Slims Lights 120FHP	14.3	13.0
Va Slims Lights 120FMHP	13.7	13.6
Va Slims Ultra Lights 100FHP	4.9	5.8
Va Slims Ultra Lights 100FMHP	4.8	5.5